

The P.A.R.K. Conference

International Conference for Teachers of English

Professional Development *for teachers who want more*



November 9, 2019
Mendel University, Brno, Czech Republic

Organiser

P.A.R.K.®

25.
Special edition
P.A.R.K. Conference

Co-Organiser

LTSIG
IATEFL Learning Technologies
Special Interest Group

The 25th P.A.R.K. Conference - 9 November 2019



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The 25th P.A.R.K. Conference - 9 November 2019

Welcome to the 25th P.A.R.K. Conference!

We are delighted that you will join us for the 25th edition of one of the most popular teacher training events for English teachers in the Czech Republic.

Together with a great number of conference partners we have created a varied programme with a wide range of sessions. We are pleased to announce that Scott Thornbury and Péter Medgyes have agreed to deliver the opening and closing plenaries. The IATEFL Learning Technologies Special Interest Group has a technology-themed strand at this conference and there will be many other great sessions to choose from including keynotes by Marjorie Rosenberg, Simon Gill, Amanda Davies and Martin Bloomfield.

We have slightly changed the format for this special edition of the conference. As usual there will be 3 rounds of simultaneous sessions. However, during the longer lunch break you may also join sessions in the 2 rounds of partner presentations. These partner presentations focus on a product or a service and are approximately 30 minutes long.

The conference will be held at Mendel University and you can get more information about the venue in our practical information booklet which you can find on the website. This time you can find the overview of the sessions on the back of the booklet and you can choose whatever session you would like to see but please be aware that some sessions have limited capacity.

As always the conference is a great place to get inspired during the sessions but we hope you will also find the time to browse the books and resources of our partners, to meet fellow teachers and friends, or to simply have a delicious piece of cake in the café.

This time everybody will have a chance to meet speakers and mingle with other participants during our conference after-party with food and drinks and live chamber music. which is included in the price.

We always welcome your feedback and suggestions for new sessions and we would be grateful if you could fill in the feedback form. This form can be found in your conference pack. Please hand it in before you leave the conference. If you have any questions or comments during the conference, please come and talk to us.

Enjoy the conference.

On behalf of the P.A.R.K. Conference team,

Roman Kožnar & David Koster



Special edition
P.A.R.K. Conference

The 25th P.A.R.K. Conference - 9 November 2019

Conference Partners



The 25th P.A.R.K. Conference - 9 November 2019

LTSIG

The IATEFL Learning Technologies Special Interest Group (LTSIG) is one of the oldest of the 16 IATEFL special interest groups.



It began as the COMPUTERS SIG in the mid 1980s and has gained a large membership and significantly influenced language learning and teaching since then.

The LTSIG is concerned with the application of new technologies to English language learning and includes among its interests the use of corpora and concordancers, multimedia, online tools and resources, social media, e-learning, instructional design, mobile learning, computer mediated communication, text-based software, authoring, learning management systems, and interactive digital whiteboards. Specially, the SIG aims: 1. to raise awareness among ELT professionals of the power of learning technologies to assist with language learning; 2. to contribute to the knowledge base as to how learning technologies can be used for effective English Language Learning; 3. to develop members' expertise in the myriad of uses of learning technologies with their language learners; to encourage networking and online collaboration amongst SIG members.

At the 25th P.A.R.K conference on 9th November we want to highlight the benefits of using technology in language learning and teaching, helping us as educators adapt to a rapidly changing world immersed in technology.

The 25th P.A.R.K. Conference - 9 November 2019

Our presenters Nickly Hockly, Steve Chalk, Angus Savory and Gregg Sotiropoulos will set out the many benefits of technology use inside and outside the classroom, as well as provide tools and tasks which can be adopted and adapted to suit your teaching and learning contexts. In addition, Student Agency will be showing us the latest advances in Virtual Reality, giving you the chance to immerse yourself in a virtual world. So whether you are a technophobe or tech-savvy we hope that the day will offer something for you.

If you have any technology related questions or would like to know more about the SIG and some of the benefits that being a member brings, Nikki Fořtová, our events coordinator, will be happy to answer them at our stand at the event. Please do come and say hello.

LTSIG

The sessions in this strand are made possible by the following partners



LTSIG Roving Reporter

LTSIG is sponsoring a conference reporter, Aysegul Salli, who will attend technology sessions and write about the conference.

Aysegul Salli works as a teacher and a teacher trainer at Eastern Mediterranean University, Northern Cyprus. Her academic interests include technology integrated language teaching, continuous professional development and teacher identity construction.

The 25th P.A.R.K. Conference - 9 November 2019

From	Until	Programme
08.00	08.45	Conference Registration
09.00	10.00	Opening plenary by Scott Thornbury
10.00	10.30	Coffee Break and Exhibition
10.30	11.20	Talks & Workshops
11.20	11.40	Coffee Break and Exhibition
11.40	12.30	Talks & Workshops
12.30	14.30	Lunch break & Partner Presentations
13.00	13.30	Partner Presentations I
13.40	14.10	Partner Presentations 2
14.30	15.20	Talks & Workshops
15.20	15.30	Coffee Break and Exhibition
15.30	16.30	Closing plenary by Péter Medgyes
16.30	16.45	Raffle with many great prizes
16.45	19.00	After Party

Scott Thornbury - Macmillan

Seven things beginning with A



PLENARY

Capacity: 360 - 400

Key words: acquisition, usage-based learning, participation

Age groups: young learners, teens, young adults, adults

CEFR levels: all

Audience: mixed

The history of education, and language education not least, has been a history of contrasted metaphors, by means of which the often invisible processes of learning are conceptualized and modelled. Over time we have witnessed a shift from cognitive models to more socially-embedded – even ecological – ones. Drawing on selected entries in *The New A-Z of ELT* (Macmillan 2017) I aim to track these changes and suggest their implications for ELT.

Scott Thornbury is a teacher and teacher educator, with over 30 years' experience in English language teaching, and an MA from the University of Reading. His previous experience includes teaching and teacher training in Egypt, UK, Spain (where he lives), and in his native New Zealand. His writing credits include several award-winning books for teachers on language and methodology, as well as authoring a number of papers and book chapters on language and language teaching.

Marjorie Rosenberg – Express Publishing

Embrace the differences, learner preferences and strategies



KEYNOTE

Capacity: 360

Key words: learner preferences, learning strategies, mix of methods

Age groups: teens, young adults, adults

CEFR levels: A2, B1, B2, C1, C2

Audience: mixed

Teachers tend to teach using methods that are comfortable for us although these methods may not be the ideal ones for all of our learners. Classes consist of individuals with different learning preferences and needs. This keynote will present practical ideas for activities designed to reach a wide range of learners, encourage them to develop learning strategies and help them to stretch out of their comfort zones to discover new strengths.

Marjorie Rosenberg has been teaching general and business English in Graz, Austria since 1981. She is an active teacher trainer, conference speaker and ELT writer. She has written business English materials for Cambridge University Press, National Geographic/Cengage and Pearson and is the author of 'Communicative Business English Activities' for Express Publishing. Marjorie is a former coordinator of IATEFL BESIG and a Past President of IATEFL.

Gregg Sotiropoulos - MM Publications

How to build 21st century competences



TALK

Capacity: 170

Key words: 21st century competences, skills, technology

Age groups: (very) young learners, teens, young adults, adults

CEFR levels: All

Audience: mixed

In this session, we will explore how a coursebook can help students develop a range of skills that will enable them to cope with the challenges of the 21st century and to achieve success in this Age of Information. We will also look into the use of technology in language teaching as well as the benefits of the technologically-enhanced classroom.

Gregg Sotiropoulos began his career in education as an elementary school teacher in 1998 in New York. He holds a bachelor's degree in Education, a Master's Degree in Business Administration and has participated in numerous seminars and conferences concentrating on Leadership, Coaching, Negotiations and Training. He has extensive experience in teaching English as a foreign language at all levels. He is currently working for MM Publications as a teacher trainer.

Amanda Davies - Pearson

‘But what’s the point?’ – Motivation in the lower secondary classroom



WORKSHOP

Capacity: 170

Key words: motivation, teenagers, lower secondary

Age groups: teens

CEFR levels: A1, A2, B1

Audience: mixed

If your teenage students are anything like mine you hear questions like this from time to time. Maybe they have a point. For students to remain motivated they need to be aware of more than final marks. This session will look at ways in which students can be involved in the learning process to increase their motivation. There will be plenty of practical ideas for the classroom.

Amanda is an experienced trainer, author, editor and consultant specialising in primary and secondary language learners. She also works as an international educational consultant advising on young learner foreign language learning programmes. She’s worked in the UK, Russia, Spain, Ukraine, Lebanon and Turkmenistan, and is based in Poland. Amanda is the Joint Publications Editor for the IATEFL Young Learners and Teenagers Special Interest Group.

Ola Komada - Edu Bears

Full Sentence, Please!



WORKSHOP

Capacity: 30

Key words: young learners, communication, practical exercises, grammar, games

Age groups: young learners, teens

CEFR levels: A0, A1, A2

Audience: mixed

We are convinced that teaching full sentences guarantees faster effects in students' understanding and production – it is closer to learning L1 and it is more natural. However, in L2 teaching we observe that single words dominate – why? Perhaps they are easier to introduce, practise and check? We would like to challenge this cliché and present many easy and practical ideas on teaching English in sentences from the very first lesson, with total beginners.

Ola is the co-author of the Teddy Eddie and Savvy Ed methods – ambitious and unconventional programmes for young learners. She likes a very practical approach to teaching and sets high standards for both herself and her students. Currently, she is the Director of Methodology at Edu Bears, where she is responsible for the company's strategy and growth. Her main project nowadays is the introduction of Teddy Eddie method in Czech Republic.

Neil Anderson - Klett



Turning the unit on its head

WORKSHOP

Capacity: 50

Key words: Task-based Learning (TBL), Task-based Language Teaching (TBLT)

Age groups: teens, young adults, adults

CEFR levels: B2, C1, C2

Audience: mixed

Coursebooks are sometimes criticised for taking too linear an approach to language learning and meaningful use of language is often relegated to the end of a teaching sequence. Yet most of us need to work with coursebooks. Can applying modified task-based Learning (TBL) principles help here? What are the benefits of task-based sequences? What is and isn't a task? In the session we'll answer these questions and look at simple, practical ideas for adapting General English coursebook material to maximise its potential for meaningful communication.

Neil is a Senior Trainer at International House Budapest, where he works as a teacher, mentor, CELTA and DELTA trainer. He is also co-author of the Delta Publishing title "Ideas in Action: Activities for Task-based Learning". He has taught and trained in the UK, Switzerland and Hungary. His interests include second language acquisition and "fluency first" approaches such as TBL/TBLT and Dogme.

Kristen Lindsey De Haan & Hana Geržová - Fraus

Just say it!

WORKSHOP

Capacity: 50

Key words: graduation exam, activating strategies, speaking, tandem teaching

Age groups: teens, young adults

CEFR levels: B1, B2

Audience: mixed

Do you teach students who master grammar perfectly, who write an essay without difficulty but are too shy to speak? Are there also students who would like to speak but are too bored by the particular form, topic, etc.? Moreover, do you work with those who are not at all tongue-tied but are not willing to use fixed phrases suitable for their graduation exam performance? We will draw on specific activating strategies!

Kristen Lindsey De Haan - Young American teacher with TEFL certification. Prepares original lessons emphasizing the four basic skills. Also works on error correction and classroom management skills. Experience with teaching English in Czechia and Spain.



Hana Geržová has been teaching young adults at a secondary technical school for 15 years. She earned her master's degree in Czech and English philology at the University of Brno, later gained her CELTA and TKT certificates, and her professional experience also includes preparing students for international exams.



Simon Gill - Teacher / Trainer

LOOKING BACK, LOOKING FORWARD



KEYNOTE - sponsored by P.A.R.K.

Capacity: 360

Key words: overview, language, teaching, learning, change

Age groups: young learners, teens, young adults, adults

CEFR levels: A1, A2, B1, B2, C1, C2

Audience: mixed

In this keynote I would like to share some of the thoughts about the English language, its role in the world, and its teaching and learning that have been occupying my attention for a long time now, filtered through the lens of the thirty years I have been living and working in what was once Czechoslovakia. They may possibly resonate with your own experience and opinions; if not, I hope they will at least provide you with some food for thought.

I came to what was then Czechoslovakia in 1989, just in time to witness the exciting events that started on November 17th. Since then my geographical journey has taken me westwards from Banská Bystrica to Olomouc and my professional one to all sorts of interesting places and contacts with literally thousands of teachers and students in Moravia and beyond. My career trajectory is now in a phase of gentle descent.

Nicky Hockly - The Consultants-E

Going live: Teaching online via video-conferencing



TALK

Capacity: 170

Key words: online, video-conferencing, Skype, live, virtual,

Age groups: teens, young adults, adults

CEFR levels: B2, C1, C2

Audience: mixed

Teaching live online has come of age. Able to work in their own time from home, some English language teachers are turning to live online teaching via video-conferencing tools like Skype. However, the medium does pose particular challenges, even for experienced language teachers. In this talk, we explore what makes effective live online teaching.

Nicky Hockly is Director of Pedagogy of The Consultants-E (www.theconsultants-e.com), and has been involved in ELT since 1987. She is author of several prize-winning methodology books about technology in EFL, and she gives plenary talks and runs training courses all over the world. Her research interests include blended and online learning.

Péter Medgyes - Sharing One Language

Who's better: natives or nonnatives?



TALK

Capacity: 170

Key words: native and nonnative English-speaking teachers

Age groups: teens, young adults, adults

CEFR levels: A1, A2, B1, B2, C1, C2

Audience: mixed

While nonnative-speaking teachers are unable to emulate native speakers in terms of their English-language competence, they are in possession of certain attributes that may well offset their linguistic handicap. In order to prove my claims I put forward two sets of hypotheses plus a nine-point action plan for a rethink of our present language policy and practice.

Péter Medgyes, CBE, is Professor Emeritus of Applied Linguistics and Language Pedagogy. He has been a plenary speaker in over 50 countries and author of numerous books and papers published both in his home country and abroad. His most recent book is the third edition of 'The Non-native Teacher' (Swan Communication, 2017). His main professional interests lie in teacher education, language policy and humour research. He has been a patron of SOL for 25 years.

Ewa Zawieracz-Karasińska - Edu Bears

Pair Work, Pair Work, Lovely Pair Work!



WORKSHOP

Capacity: 30

Key words: young learners, practical exercises, pair work, communication

Age groups: (very) young learners, teens

CEFR levels: A0, A1, A2

Audience: mixed

Do you know better way to increase students talking time than pair work? We don't! However, pair work with young learners may be tricky and discouraging at first. During this workshop we will show you techniques and ideas that will help you introduce pair work in your classroom and thus increase students' language production and independence. Our pair-work games are practical, simple and ready to introduce with your students.

ELT teacher, teacher trainer and methodology consultant. In the course of her professional career **Ewa** has taught several dozen groups of all ages, including pre-primary, primary and teen courses. In her work, she places great emphasis on classroom dynamics and building learners' confidence in speaking English. She currently works as a Teddy Eddie Lesson Supervisor, training new Teddy Eddie teachers and holding on-line lesson observations.

Séan Thompson - MM Publications

The Sherlock Holmes School of Logic



WORKSHOP

<i>Capacity:</i>	<i>50</i>
<i>Key words:</i>	<i>logic, observation, critical thinking</i>
<i>Age groups:</i>	<i>teens, young adults, adults</i>
<i>CEFR levels:</i>	<i>A1, A2, B1, B2, C1, C2</i>
<i>Audience:</i>	<i>mixed</i>

You would think that in our advanced scientific age Logic would be in boundless supply. However, due to the current system of learning at school and the advent of the Internet, the opposite is true. I believe it is a lot more fun to approach English, or any subject as a master detective and analyse through observation and critical thinking to find solutions. This workshop aims to put Logic back into learning for better results and more meaning.

Teaching students from a variety of different backgrounds for over 23 years in Central Europe and the UK has helped **Séán**, originally from Britain, to develop many exciting ways of using traditional materials as well as modern ones. He incorporates all approaches of acquiring language such as visual, audio, kinaesthetic and even tactile methods, which he then develops into course material. He travels through Europe attending ELT conferences.

Steve Chalk - P.A.R.K.



Mobiles in Class and the (free) Mobile Classroom

WORKSHOP

Capacity: 50
Key words: Mobile phones, apps, practical ideas
Age groups: teens, young adults, adults
CEFR levels: A2, B1, B2, C1, C2
Audience: mixed

Are you every afraid of students playing with smart phones in the classroom? Or worried of the technical challenge of using apps in class? Or even of understanding the apps in the first place? This is a practical session on specific teaching apps that are free and easy to use in a classroom full of mobile-loving students. You'll all have the chance to try out apps such as Quizlet for yourselves to get over any technophobia. But this is a hands-on session, so be smart and remember to bring your smart phones (and/or laptops) with you, so you can come away with the fruits of your labours.

Steve is an experienced teacher of business English, who has spent the last few years combining this with teaching both English and History at the secondary school Gymnázium Slovanské náměstí in Brno, which brings him into the world of CLIL (Content and Language Integrated Learning). His other hats include dubbing and being an oral examiner for Cambridge's general and business exams.

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Room Q1

Let's Learn English

13.00 - 13.30

A solution to your digital English needs

You know that your language school needs to incorporate technology into its classes. But how can your teachers make sense of the hundreds of different resources available to you? Wouldn't it be better to find one digital solution that gives every student, and every teacher, what they want, that balances a huge array of purpose-built resources, with the advantages of authoring your own material, that pleases six-year-olds, as much as middle-aged business leaders? My talk will introduce Let's Learn English, quite simply, the one and only learning platform that your school will ever need.

Angus Savory is the CEO of Let's Learn English. He taught at the British Council and International House before writing materials for Oxford University Press. He launched LLE in 1999.



Room Q1

Edu Bears

13.40 - 14.10

Building a solid foundation of a language school. What do you really need?

Creating a successful language school is not easy. Attracting customers, keeping your students motivated and progressing, training the staff, supporting teachers and helping them develop, growing your business in safe environment. Come and learn about Teddy Eddie, an innovative method of teaching English to young learners and a ready-made solution for any language school to grow and develop.

Adam Jańczak is a teacher, teacher trainer, freelancer who has been connected with education for over 20 years. Currently cooperating with Edu Bears, responsible for teachers and language schools development.



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Room Q2

Microsoft

13.00 - 13.30

Microsoft Tools and Resources for English Teachers

Connect with the world through Skype in the classroom, create on-line English journals in Sway and save your time with quizzes in Microsoft Forms. Let us show you how you can make your teaching more fun and interactive using modern technologies.

Miroslav Dvořák is a technology enthusiast and innovator. He spent over six years in education and continues inspiring educators with his rich experience of using IT tools in the classroom



Room Q2

Mooveez

13.40 - 14.10

Simple film-scene ideas for your lessons

Do you like to bring attractive film material into your classes occasionally and are eager to go further than the "wet Friday afternoon approach"? Film dialogue is a treasure trove of useful vocabulary, everyday communication and grammar in rich context. There are hacks you can apply to exploit any good movie scene and this workshop is an opportunity to find out about them and try them out.

Martina Limburg is a teacher and teacher trainer. She has been with Mooveez since 2014. She is part of the creative team and is responsible for learning and teaching methodology.



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Room Q3

Fraus

13.00 - 13.30

Our novelty – SCHOOL WITH EASE

The largest school book publisher in the Czech Republic, we provide professional and complex support to teachers as well as help pupils and students develop their skills and knowledge both at school and out of it. Our novel product SCHOOL WITH EASE is based on the concept of hybrid educational materials, providing a unique connection of printed textbooks / workbooks and fun interactive exercises such as crosswords, pelmanism, gap-fills etc. with immediate feedback.

Find more at www.skolasnadhledem.cz

Kateřina Vítková studied at The Pedagogical Faculty of West Bohemian University in Plzeň and after graduation, she shortly worked there as an assistant lecturer. Since then, she's been working as the English editor in Fraus Publishing for many years.



Room Q3

education.cz

13.40 - 14.10

English Beyond the Maturita

Discover skills to emphasize communication in your classes. Energize your students to lead in the EU and abroad through speaking and listening skills. Prepare them to be successful in exams, in life and in business.

A high energy, motivational educator, **Brandon B. Moseley** has been training teachers around the world since 2006. With degrees from the University of Nebraska and Valparaiso University in the USA, he instructs students, parents and teachers on how to expect more from education and themselves.



Student Agency & York Associates

**A Travellers' Guide to the Universe of English language
and Skills Training**

In this interactive presentation, Peter and Bob examine the diverse journeys which different individuals can take in their learning lives. We follow three characters, looking at how their professional roles and personal identities evolve, and look at how different learning solutions - from language, to technical to international team and leadership - become essential to their success. By sharing our insights, we hope you will be able to make better learning choices for yourself and for those you care about.

Bob Dignen is a Director of York Associates, which offer diverse learning solutions including General and Professional English courses, a wide range of Teacher Training, and International Team and Leadership support.



Peter Janicina is a language division Director of Student Agency, a market leader in language training abroad offering a wide range of General, Professional and Teacher Courses in ten languages worldwide.



Student Agency & York Associates

**A Travellers' Guide to the Universe of English language
and Skills Training**

see above

Adversary to Ally. How to get parents on your side and help kids learn English faster!

Many parents don't understand the science behind language acquisition and may begin to complain that their children are not learning English fast enough.

In our presentation we will outline: Science-based evidence you can present to parents which explains why their kids are not learning English as fast as they expect; a solution to accelerate English language acquisition; a plan to engage and empower parents to contribute to their children's learning.

We will introduce technology, materials and two affordable products that are changing the way children learn English. This presentation is tailored to elementary school English teachers and welcomes everyone who teaches school-aged kids.

Michaela Tilton is a co-author of workbooks and course methodologies for GoKids English and a teacher trainer for SciLearn English - a neuroscience-based program helping students to learn English fast.



Pavla Štanclová has been teaching English and methodology for over 20 years. Over the past eight years, she has concentrated on publishing educational life-style English magazines Jump and Drive, including resources for English teachers.



Scott Thornbury - Macmillan



10 favourite speaking activities

WORKSHOP

Capacity: 360

Key words: speaking, tasks, little materials support

Age groups: teens, young adults, adults

CEFR levels: A2, B1, B2, C1

Audience: mixed

In this workshop I'll describe and demonstrate some speaking activities that can be used with most levels, most age groups, most class sizes, and which require very little materials support. We'll then discuss some basic principles underlying good speaking tasks.

Scott Thornbury is a teacher and teacher educator, with over 30 years' experience in English language teaching, and an MA from the University of Reading. His previous experience includes teaching and teacher training in Egypt, UK, Spain (where he lives), and in his native New Zealand. His writing credits include several award-winning books for teachers on language and methodology, as well as authoring a number of papers and book chapters on language and language teaching.

Angus Savory - Let's Learn English

Technology: the good, the bad and the ugly



TALK

Capacity: 170

Key words: technology, learning platforms, online

Age groups: young learners, teens, young adults, adults

CEFR levels: B1, B2, C1, C2

Audience: mixed

Students feel more at home using computers, tablets and phones to learn than books, and whilst books remain an integral part of the learning process, we ignore technology at our peril. In this talk, I will discuss the advantages and pitfalls of using technology in the classroom, before giving practical examples of both free and paid-for digital resources.

Angus Savory is the owner of Educational Software Products, producers of the Let's Learn English online learning platform for schools and universities. A TEFL teacher with 25 years' experience, he has taught for the British Council, International House and schools in Australia, Sweden, Spain the United Kingdom. He has also written materials for Oxford University Press. In his spare time, Angus loves travelling with his family.

Martin Bloomfield - York Associates

The Power of Visual Learning for Dyslexic (and Non-Dyslexic) Students



WORKSHOP

Capacity: 170

Key words: dyslexia, activities, pictures, images, visual, memorable

Age groups: teens, young adults, adults

CEFR levels: A0, A1, A2, B1, B2, C1

Audience: mixed

We often hear how dyslexics are highly intelligent, big picture, visual thinkers. In this talk, we'll see exactly what this means, and how we can get the best results possible from our students. 1st-hand accounts, practical tips, and clear examples will build an awareness of dyslexia to give everyone techniques and approaches to use in classes. We'll also see how nothing that releases the dyslexic learning potential holds non-dyslexics back.

Martin has been involved in dyslexia research and training for 20 years. He's spoken internationally on the subject, presented to Government Ministers at Britain's Treasury, contributed to international publications, and initiated the UK's national Dyslexia In Business Award. He runs teacher training courses at York Associates, and gives training on international perspectives of SEN at Leeds City College. He runs the website DyslexiaBytes.Org.

Barbora Krpcová - Oxford University Press



Football in the P.A.R.K.

WORKSHOP

<i>Capacity:</i>	<i>30</i>
<i>Key words:</i>	<i>simple activities, vocabulary, word lists</i>
<i>Age groups:</i>	<i>young learners, teens</i>
<i>CEFR levels:</i>	<i>A1, A2, B1</i>
<i>Audience:</i>	<i>mixed</i>

What does teaching English have to do with football? Actually, it is quite a lot and if you join this practical session, you will find out. It is going to be a lively methodology match whose aim will be to try out 11 simple and ready-to-use activities that focus on vocabulary and word lists. The players can range from young learners to teens, or even adults. So put on your teaching boots and don't miss the kick-off!

Barbora Krpcová has been in ELT for over 20 years. She has also worked as a Cambridge speaking examiner for the British Council for more than 10 years. She is still passionate about teaching English and developing new ideas and materials. The highlights of her career are methodology seminars where she can share her experience. Barbora believes that it is our attitude that makes a difference – not only in class but also in life. She regularly presents for Oxford University Press.

Marjorie Rosenberg – Express Publishing

Spicing up the Business English Classroom



WORKSHOP

Capacity: 50

Key words: Business English, supplementary activities, communication, liven up lessons

Age groups: teens, young adults, adults

CEFR levels: B1, B2, C1, C2

Audience: mixed

Communication skills are vital for business English learners at work and with business partners around the world. Although they may be experts in their own fields, they are often not as confident when they need to speak spontaneously. The supplementary activities in Communicative Business English Activities (Express Publishing) have been designed to spice up your business English lessons as they are relevant, engaging and encourage learners to speak. Come along to this interactive workshop to find out how to liven up your lessons and get your learners communicating.

Marjorie Rosenberg has been teaching general and business English in Graz, Austria since 1981. She is an active teacher trainer, conference speaker and ELT writer. She has written business English materials for Cambridge University Press, National Geographic/Cengage and Pearson and is the author of 'Communicative Business English Activities' for Express Publishing. Marjorie is a former coordinator of IATEFL BESIG and a Past President of IATEFL.

Lawrence Mamas - Global ELT

Writing Success for A2 Key and B1 Preliminary



TALK

<i>Capacity:</i>	<i>50</i>
<i>Key words:</i>	<i>writing, exams, Key, Preliminary</i>
<i>Age groups:</i>	<i>teens, young adults, adults</i>
<i>CEFR levels:</i>	<i>A2, B1</i>
<i>Audience:</i>	<i>mixed</i>

The talk will explore the different task types included in the A2 Key and B1 Preliminary revised from 2020 exams. Skills tips with ideas on how to approach each task and writing activities that can motivate and help candidates do well in the exam will also be included.

The talk will also analyse in detail how the writing paper is marked based on the four subscales: Content, Communicative Achievement, Organisation, and Language.

Teachers of English should become aware of not only the different methodology theories but also of the practical procedures of a successful writing lesson.

Lawrence Mamas holds an MA in TESOL from St Michael's College, Vermont, USA and has been teaching English as a foreign language for many years. He is also the co-author of a number of exam preparation books for various exams such as First, Advanced, TOEIC and TOEFL.

Péter Medgyes - Sharing One Language

Laughing matters



CLOSING PLENARY

<i>Capacity:</i>	<i>360</i>
<i>Key words:</i>	<i>humour, adapting course books</i>
<i>Age groups:</i>	<i>teens, young adults, adults</i>
<i>CEFR levels:</i>	<i>A1, A2, B1, B2, C1, C2</i>
<i>Audience:</i>	<i>mixed</i>

Humour is the yeast of life and the best medicine. Why is it then that present-day coursebook authors pull such a serious face? How can humour be sneaked back into teaching materials? And what about the ELT classroom? Do we have enough laughter? Why don't we attempt to weave more humour into the fabric of our classes? I'm biased for humour of (almost) any kind. You've been warned!

Péter Medgyes, CBE, is Professor Emeritus of Applied Linguistics and Language Pedagogy. He has been a plenary speaker in over 50 countries and author of numerous books and papers published both in his home country and abroad. His most recent book is the third edition of 'The Non-native Teacher' (Swan Communication, 2017). His main professional interests lie in teacher education, language policy and humour research. He has been a patron of SOL for 25 years.

AJŠ - ASOCIACE JAZYKOVÝCH ŠKOL

www.asociacejs.cz



Asociace jazykových škol (AJŠ) je jediné profesní sdružení jazykových škol v ČR. Zakládá si na tom, že její členové poskytují svým klientům kvalitní a profesionální jazykové služby. Každý člen asociace se řídí Kodexem kvality. Školy se tak zavazují k dodržování základních zásad kvalitní výuky cizích jazyků. Smyslem asociace je mimo jiné i úsilí vnést do obchodního prostředí jazykových služeb etický rozměr, proto Etický kodex člena zavazuje členské školy k zodpovědnému jednání a chování vůči klientům, spolupracovníkům i dalším podnikatelským subjektům. Asociace jazykových škol je přidruženým členem EAQUALS (Evaluation & Accreditation of Quality in Language Services), což je mezinárodní asociace sdružující organizace a instituce zabývající se jazykovým vzděláváním.

ALBION

www.jazykyalbion.cz



Albion Moravia CK se zaměřuje na organizování jazykových kurzů v zahraničí pro širokou veřejnost. Nabízíme školám asistenční program ZDARMA při podání žádosti o grant v projektu Erasmus+ (EU peníze školám apod.) s následnou realizací výjezdů do zahraničí učitelů za studiem jazyků a metodiky výuky cizích jazyků.

Zájezdy pro školní skupiny (poznávací, s výukou, autobusem i letecky) pro skupinky již od 10 studentů. Zajímavé programy, kvalitní zahraniční partneři, záruka spokojenosti, profesionální a osobní přístup, 27 let praxe v oboru, slevy pro stálé i nové klienty. Bonus pro organizujícího pedagoga!

Albion jazyková škola - nabízíme individuální i skupinové kurzy, firemní kurzy i akreditované jazykové a metodické semináře pro učitele jazyků.“

NOVINKA – otevřeli jsme Jazykovou školu Jihlava – ALBION, která se zaměřuje na výuku kurzů AJ „bez učebnic“. Kurzy pro mládež, dospělé, individuální i skupinové kurzy, firemní kurzy i akreditované jazykové a metodické semináře pro učitele jazyků. www.jazykova-skola-jihlava.cz

CAMBRIDGE ASSESSMENT ENGLISH

www.cambridgeenglish.org/cz



Cambridge English is a unique approach to teaching, learning and assessing English. It is driven by world-class research and a profound commitment to:

- delivering educational excellence
- providing increased opportunities for learners and teachers
- offering value to teachers, educational institutions and employers
- promoting language learning to benefit society as whole.

Cambridge Assessment English provides the world's most valuable range of exams and qualifications for learners and teachers of English.

EDU BEARS

<https://edubears.com/>



Edu Bears is a company that offers innovative educational solutions. Our flagship brand is Teddy Eddie, an ambitious method of teaching English to kids aged 2 to 7 used by more than 12,000 students in over 200 language schools throughout Poland.

Edu Bears consists of a small but constantly growing team of creative and passionate people. With the combined enthusiasm of the method's authors, our employees, teachers and parents of our students, we are able to provide children with the best language education – introducing them into the world of English which never is nor will be a “foreign” language to them.

In 2019 we have started cooperation with Czech language schools, offering our unique Teddy Eddie method to Czech children.

EDUCATION.CZ

Education.cz

www.education.cz

Education.cz is helping students with their choice of education abroad. The whole process is personal. We look into students' interests, skills, and life goals to help them find the right school. We have local consultants in the United Kingdom, USA, Germany, Austria, and Poland who assist in the application process, preparation for exams, and recommending student financing. Our goal is to maximize the chances of success.

We also organize specialized exchange programs for teachers, mainly with high schools in the United Kingdom. We inspire teachers and provide them with new ideas to make their classes even more interesting and engaging.

ENGLISHBOOKS.CZ

www.englishbooks.cz



Englishbooks.cz je internetové a kamenné knihkupectví specializující se na prodej materiálů určených pro studium a výuku anglického jazyka. Nabídka zahrnuje tituly všech významných anglických nakladatelství, sortiment je doplněn také širokým výběrem beletrie a nonfiction v angličtině. V průběhu konference bude na veškeré zboží poskytnuta sleva 15%.

EXPRESS PUBLISHING

www.expresspublishing.co.uk



Express Publishing

Express Publishing is an independent UK based publishing house established in 1988 with the purpose of raising the standards of English language teaching. By producing a wide variety of innovative teaching materials including course books, grammar books, exam materials, ESP textbooks, Teacher's Resource books as well as supplementary ELT & CLIL readers we have been meeting the needs of students and teachers alike for more than 30 years. The company has enjoyed steady growth since its inception, and offers over 3500 titles sold in more than 110 countries. Express Publishing has numerous ministerial adoptions worldwide and it has been nominated multiple times by the British Council Innovation Awards.

INFOA

www.infoa.cz



Distributor of Express Publishing books & digital materials in Czech Republic.

FLP Magazines

www.flp.sk



Vydavatelství **FLP** se specializuje na vydávání cizojazyčných časopisů na podporu výuky cizích jazyků pro všechny typy škol.

Naše časopisy pomáhají studentům ve zdokonalování se ve čtení, psaní, poslechu a konverzaci prostřednictvím zajímavých a aktuálních článků z různých oblastí života. Pro pedagogy, kteří hledají moderní a kreativní způsob výuky jazyka na vyučovací hodině jsou naše časopisy inspirativním materiálem.

FRAUS



Fraus Publishing – professional support for education.

Our goal is to help pupils and students develop their skills and knowledge.

Therefore, we provide professional and complex support for education at primary and secondary schools. We are the largest educational publisher in the Czech Republic and we are among the most active promoters of interactive education and introduction of new teaching and learning strategies and processes in schools in the Czech Republic.

Our novelty is SCHOOL WITH EASE, the concept of hybrid educational materials, which is a unique connection of printed textbooks or workbooks and interactive exercises with immediate feedback – more at www.skolasnadhledem.cz.

GLOBAL ELT

www.globalelt.co.uk



Global ELT is an independent publishing house that specialises in the production of Exam Preparation books for the main international ELT exams. These books can help teachers tackle the difficult task of having to prepare their students for these exams and can be used along with other Course books, Skills or Grammar books.

Besides exam preparation materials, we also publish a wide variety of other ELT books such as COURSEBOOKS, GRAMMAR books, SKILLS books, ELT DICTIONARIES, books for VOCABULARY building, IDIOMS & PHRASAL VERBS, as well as GRADED ELT READERS.

GRADUS CZ, s.r.o.

Jump and Drive magazines



Hot issues are the key to our success. Our readers simply want to read, listen and discuss what we write about in our magazines Jump and Drive. Jump is a printed monthly magazine in simple English at levels A0 – A1, developed for learners aged 9 to 13. Drive is an on-line source of articles written at levels A2 – B1, developed for students aged 14 - 20.

All of our articles are recorded by native speakers and accompanied by many exercises in our worksheets, available at www.gradus.cz.

KLETT & DELTA PUBLISHING

www.klett.cz



Delta Publishing is an award-winning ELT publisher. We have been publishing creative ELT material for over 20 years and strongly believe in offering teachers well-designed, innovative and fundamentally practical material. Over the years, we have established ourselves as one of the leading ELT methodology publishers, our current multi award-winning **Delta Teacher Development Series** continues to enthuse teachers with its combination of theory and classroom-ready practice.

In 2017, **Delta Publishing** entered a new era with the announcement of a merger with one of the leading European educational publishers Ernst Klett Languages.

LET'S LEARN ENGLISH

<http://letslearnenglish.com>



LetsLearnEnglish.com
e-Learning made simple

Educational Software Products launched at the 1999 IATEFL conference. Owner and CEO Angus Savory used his extensive teaching, teacher training and materials writing experience to create a series of groundbreaking CD Roms for use in schools. His team began writing materials for the Let's Learn English learning platform in 2003, and to date the platform has been through five versions, each one adapting to the changing needs of schools and advances in technology. The platform is currently used in more than 20 countries, with over 170,000 students benefitting from its flexible, student and teacher-centred content.

MACMILLAN EDUCATION



www.macmillan.cz

Macmillan Education is a global publisher with a local presence. You'll find us operating in over 120 countries worldwide, but our global vision does not take away from our regional focus. Working locally allows us to get close to the people who matter - the students, teachers, institutions and educational authorities who use our products and with whom we've developed real and lasting relationships.

Today, Macmillan Education is a name synonymous with high-quality publishing around the world. From pre-primary through to adult learners and business professionals, we provide for teachers and students at every stage of the learning journey.

MM Publications

www.mmpublications.com



MM Publications was founded by teachers, which means that quality teaching materials and teacher support has always been at the heart of the company. We frequently publish new series, allowing us to include the latest methodology. Our coursebooks come with extended teacher's packs. We believe that they are necessary for quality teaching, which is why we provide them for free to any teacher who teaches a group from our books.

Our motto is 'behind you all the way!' and we mean it.

If you have any questions, orders or would like to receive sample copies, feel free to contact us at office@mmpublications.cz.

MICROSOFT



www.microsoft.com/cs-cz/education

Microsoft Education provides the tools to create an inclusive classroom and personalize the learning for every student, enabling them to become more self-directed, confident learners.

Every educator wants to see their students succeed in learning and in life. We empower educators with tools and free resources that help keep students engaged as they learn the essential skills they'll need today and in the future.

MOOVEEZ



MOOVEEZ Company a.s. has developed a unique mobile app for learning languages through movies, with focus on listening comprehension training. It was awarded an ELTon by the British Council in 2016 for the Digital Innovation of the Year. The app is available for smartphone and tablet, in 7 languages and in more than 20 countries including Great Britain and the USA. With Mooveez you can study English, French, Spanish, German and Russian through films and series you love.

OXFORD UNIVERSITY PRESS

www.oup.com/elt

OXFORD
UNIVERSITY PRESS

Oxford University Press (OUP) is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship and education with a worldwide publishing programme. Oxford University Press has a rich history which can be traced back to the earliest days of printing and today OUP has offices in 50 countries, and is the largest university press in the world. OUP publishes more than 6,000 titles a year worldwide, in a variety of formats. Its range includes dictionaries, English language teaching materials, children's books, journals, scholarly monographs, printed music, higher education textbooks, and schoolbooks.

VENTURES BOOKS & PEARSON

Partners in Learning



Ventures Books je přímým dovozcem ELT titulů nakladatelství Pearson a Cambridge University Press a zároveň distributorem ostatních ELT nakladatelství. Ventures Books rovněž poskytuje metodickou podporu učitelům: pořádá konference a webináře, připravuje tipy do výuky a vytváří doplňkové materiály k učebnicím.

Pearson je celosvětové nakladatelství s dlouholetou tradicí, které vydává moderní učebnice angličtiny a vyvíjí nové technologie tak, aby výuka byla co nejjednodušší a přinášela úspěch. Portfolio Pearson zahrnuje vše pro výuku studentů různého věku, znalostí i cílů studia.

www.venturesbooks.cz

ŠKOLNÍ ZÁJEZDY, S.R.O.

www.skolnizajezdy.cz



Travel agency Školní zájezdy, s. r. o. has been successfully organising school trips to the UK and other European destinations since 1997. Our specialty is educational tours for primary and secondary schools with accommodation in British and Irish host families. We also organise study tours with English lessons, some under auspices of British Council. Our goal is to motivate pupils and students to learn English and acquaint them with the rich past and present of the UK and other European countries. All our programmes are professionally designed with respect to ages and interests of participants. We work closely with pedagogues to devise programmes according to syllabuses and school lesson plans and to suit individual requirements of each school. During our presentation we will draw one lucky winner of a brand new tablet.

SOL (Sharing One Language)



SOL (Sharing One Language) is a UK non-profit set up in 1991 to support the teaching of English in EC Europe.

Our main focus is on providing quality interactive immersion language courses for students - giving them real confidence in using English. SOL also stands for "Speaking, Observing, Listening"- the fundamentals of our courses! All in the beautiful setting of N Devon, close to The Atlantic Ocean. For teachers, we hold one or two trainings a year in N Devon led by Mark Andrews, and also a one week course on the Danube. Plus our new Observational Courses for teachers in Devon are very low cost and very effective!

We will give two prizes to this conference – for those that enter THE RAFFLE on our table: 1st prize is a free 12-day Teacher Training Course in Devon. 2nd prize a free 8-day training course on the Danube. Both these courses will be truly international.

STUDENT AGENCY



STUDENT AGENCY je již řadu let největší jazykovou agenturou v České republice. Jako spolehlivý a osvědčený partner nabízíme školám zejména týdenní zájezdy s možností výuky cizích jazyků - angličtiny ve Velké Británii, Irsku či na Maltě a němčiny přímo v Německu. S organizací celého školního pobytu vám rádi pomůžou naši koordinátoři. Mají osobní zkušenost s průvodcováním skupin v zahraničí, a tak můžou kvalifikovaně zodpovědět vaše dotazy a pomohou vám vyřešit případné překážky při plánování zájezdu. Naše služby poskytujeme i jednotlivcům, nabízíme široký výběr jazykových kurzů pro děti, mládež i dospělé. Na míru naplánujeme kurz pro profesionály nebo učitele cizích jazyků, kteří se chtějí zdokonalit. Kromě toho naši koordinátoři ve školách zdarma přednáší o možnostech studia i práce v zahraničí. Podrobnosti najdete na www.studentagency.cz

SCILEARN

www.scilearn.cz



SciLearn English is a unique neuroscience based online program designed to improve English skills. This program is currently rated #1 for English language skills development by WWC (The What Works Clearinghouse within the U.S. Department of Education), a central and trusted source of scientific evidence on education programs. SciLearn English is focused on building and strengthening the brain networks essential for developing full language proficiency faster. As a part of this brain training, students improve memory, attention, processing and sequencing skills - all contributing to better academic achievements. Used by students of all levels of English.

The Consultants-E

<https://www.theconsultants-e.com>



The Consultants-E offers consultancy in educational technology strategy for institutions and online training courses for teachers & trainers. We help schools find quality solutions for sustainable CPD, reliable monitoring and evaluation, and integration of evidence-based learning technologies approaches. We help teachers integrate learning technologies into their English language classes through online courses like the Cert ICT (Certificate in Teaching English with Technology), validated by English UK, and the Cert IBET (Certificate in International Business English Training), validated by English UK & LanguageCert. Other courses include Teaching Live Online, Teaching One-to-One, and Going Mobile.

YORK ASSOCIATES



York Associates is a leading provider of international team and leadership training, and as a pioneer in professional English and international communication training we run teacher training courses to familiarise trainers with our methodology. We also publish regularly in the field of language, international communication and leadership. We combine a highly professional approach to training, consulting, design and delivery, with a deeply personal approach to our clients, many of whom we build lasting friendships with. We aim to live our belief that successful business depends on authentic and meaningful relationships. More information can be found on www.york-associates.co.uk

The 25th P.A.R.K. Conference - 9 November 2019

Notes

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P.A.R.K.



Since 2011 Cambridge P.A.R.K. is one of the 10 centres in the Czech Republic authorised by the University of Cambridge English Language Assessment to organise Cambridge English exams.

In 2015 we received the PLATINUM CENTRE status confirming the top quality of our services as well as the continuously growing number of exam candidates.

P.A.R.K. is not only an exam centre but it is also a teacher training centre. We organise very successful P.A.R.K. conferences twice a year. We have a continuous teacher training programme, P.A.R.K. Cambridge Days, focused on both exam preparation and general teacher training.

Our exam centre has the most extensive network of partner schools in the Czech Republic. Our unique partnership programme offers professional cooperation and support to all our partner schools in all aspects of teaching English. The programme offers special conditions and many above standard bonuses to all our partner schools or partner teachers.

Cambridge P.A.R.K. is based in Brno but it organises exams and it provides its services in the whole of the Czech Republic. We are very happy to offer our partnership programmes to all quality schools in the country.

Come and see us at our stand here at the conference.

The 25th P.A.R.K. Conference - 9 November 2019

09.00 – 10.00 Opening Plenary

- Q1** Seven things beginning with A — Scott Thornbury

10.30 – 11.20 Talks & Workshops

- Q1** Embrace the differences, learner preferences and strategies — Marjorie Rosenberg
Q2 How to build 21st century competences — Gregg Sotiropoulos
Q3 'But what's the point?' – Motivation in the lower secondary classroom — Amanda Davies
Q14 Full Sentence, Please! — Ola Komada
Q15 Turning the unit on its head — Neil Anderson
Q16 Just say it! — Kristen Lindsey De Haan & Hana Geržová

11.40 – 12.30 Talks & Workshops

- Q1** Looking Back, Looking Forward — Simon Gill
Q2 Going live: Teaching online via videoconferencing — Nicky Hockley
Q3 Who's better: natives or nonnatives? — Péter Medgyes
Q14 Pair Work, Pair Work, Lovely Pair Work! — Ewa Zawieracz-Karasińska
Q15 The Sherlock Holmes School of Logic — Séan Thompson
Q16 Mobiles in Class and the (free) Mobile Classroom — Steve Chalk

13.00 - 13.30 Partner Presentations

- Q1** A solution to your digital English needs
Q2 Microsoft Tools and Resources for English Teachers
Q3 Our novelty – SCHOOL WITH EASE
Q15 How to get parents on your side and help kids learn English faster! Part I
Q16 A Travellers' Guide to the Universe of English language and Skills Training

13.40 - 14.10 Partner Presentations

- Q1** Building a solid foundation of a language school. What do you really need?
Q2 Simple film-scene ideas for your lessons
Q3 English Beyond the Maturita
Q15 How to get parents on your side and help kids learn English faster! Part II
Q16 A Travellers' Guide to the Universe of English language and Skills Training

14.30 – 15.20 Talks & Workshops

- Q1** 10 favourite speaking activities. — Scott Thornbury
Q2 Technology: the good, the bad and the ugly — Angus Savory
Q3 The Power of Visual Learning for (non-)Dyslexic Students — Martin Bloomfield
Q14 Football in the P.A.R.K. — Barbora Krpčová
Q15 Spicing up the Business English Classroom — Marjorie Rosenberg
Q16 Writing Success for A2 Key and B1 Preliminary — Lawrence Mamas

15.30 – 16.30 Closing Plenary

- Q1** Laughing Matters — Péter Medgyes