

# The 25th P.A.R.K. Conference

**25.**

*Special edition*  
**P.A.R.K. Conference**

## **A Travellers' Guide to the Universe of English language and Skills Training**

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**Mendel University, Brno, 9 November 2019**

## About us

- Director of York Associates (UK)
- Trainer, coach, facilitator and author
- YA offers 'from language to leadership' plus range of teacher training courses
- Focus people to communicate and collaborate *better* to achieve *better results internationally*



- Director of Language Travel Division at STUDENT AGENCY TRAVEL
- Team leader, language travel fan, Erasmus+ expert
- SA offers tailor-made language and skills, training solutions for life
- Education is great, use it to your advantage

| **STUDENT** | **AGENCY** |  
jazykové pobyty v zahraničí

## About today's session

- To think about how to profile *the learning needs* of different people (travellers) in today's international world
- To explore ideas about which *learning pathways* / priorities can / should be created to meet these needs
- To compare our ideas - as educationalists - and to reflect on how we can or should *enhance* our specific role (drawing insights from each other or others)

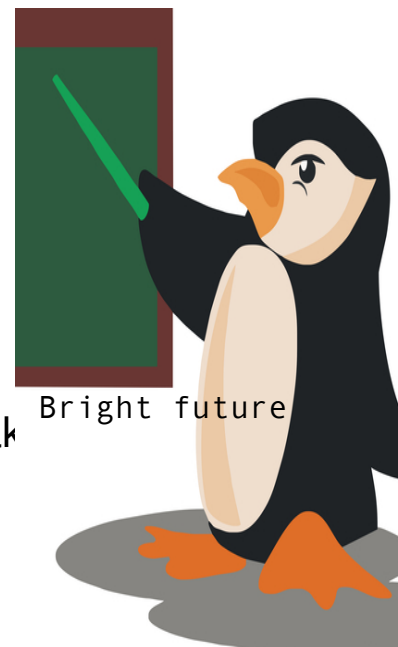
Let's meet today's travellers!

- Work-life status
- Location
- Organisation
- Career ambition
- English level
- Learning style
- Personality
- Interests
- climbing
- Funding
- Corporate

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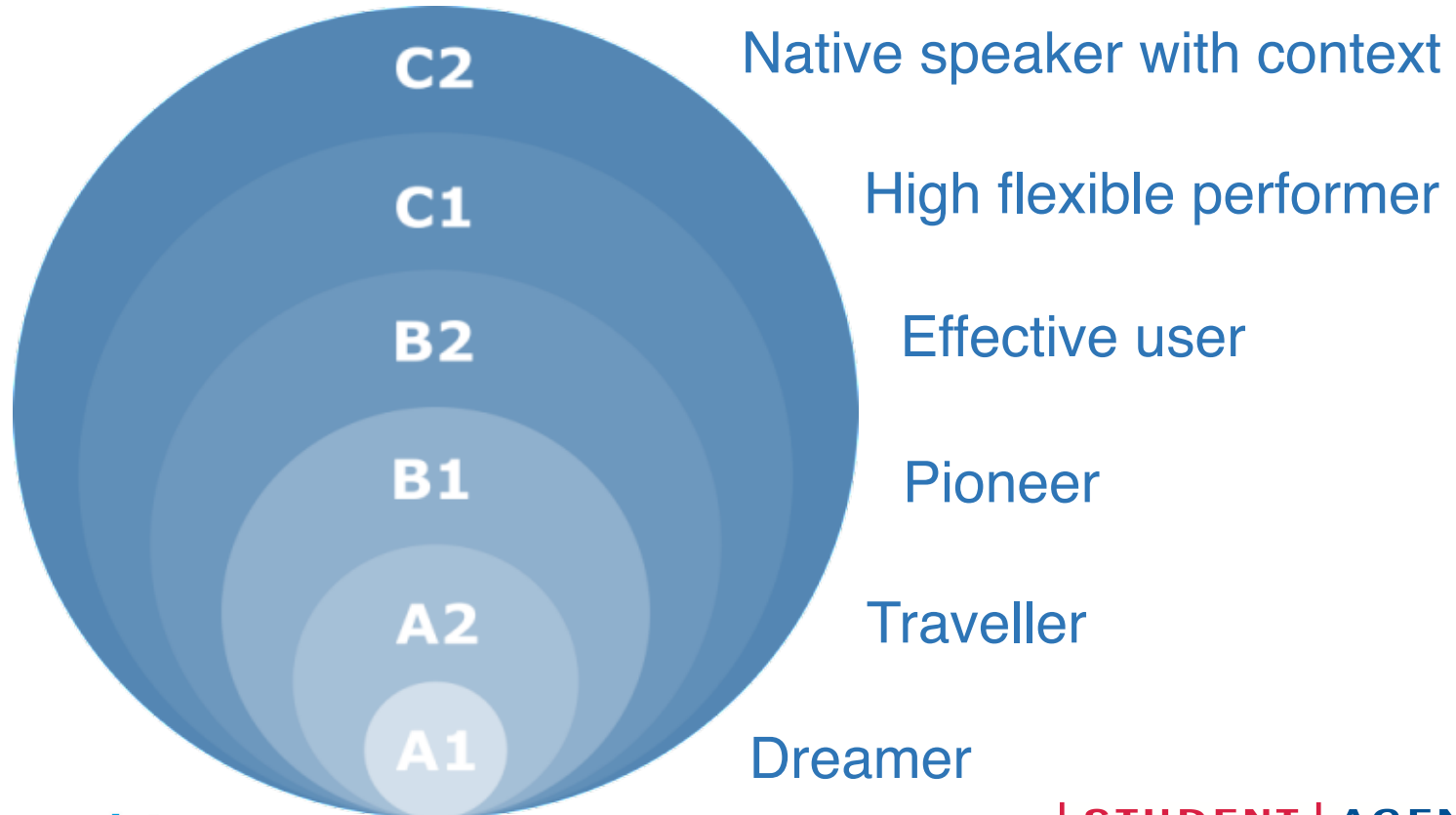
Rising star



Bright future

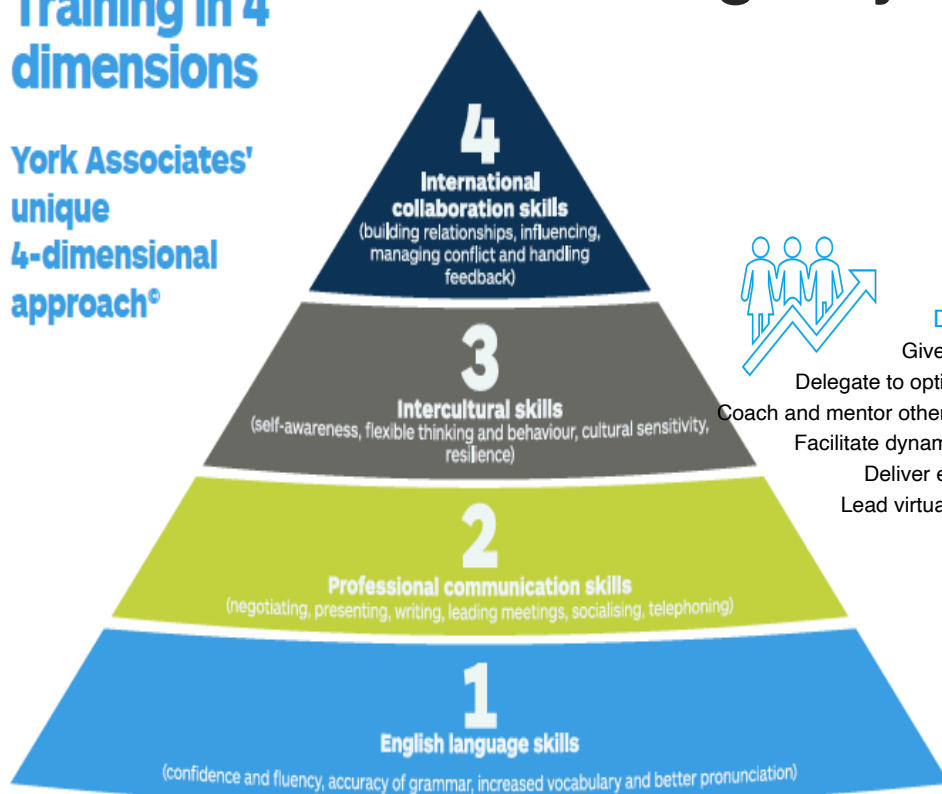
Which training needs would you recommend for each of these three individuals?  
Make a note of your ideas!

## Understanding a hierarchy of learning needs



## Training in 4 dimensions

York Associates' unique 4-dimensional approach®



# Moving beyond English

## Develop Personal Insights



- 1 Know your strengths
- 2 Get more creative
- 3 Manage emotions in the workplace
- 4 Define your personal brand
- 5 Accelerate your learning
- 6 Plan next career steps



## Drive Performance

- Give and get feedback 1
- Delegate to optimise performance 2
- Coach and mentor others to achieve more 3
- Facilitate dynamic learning events 4
- Deliver engaging webinars 5
- Lead virtual teams effectively 6



## Increase Collaboration



- 1 Build trusting relationships
- 2 Motivate others
- 3 Build a high performing team
- 4 Create an effective international network
- 5 Grow your intercultural intelligence
- 6 Handle difficult people effectively



## Grow Influence and Impact

- 1 Increase your influence at work
- 2 Pitch, present and inspire
- 3 Improve your international negotiations skills
- 4 Use storytelling to convince and persuade
- 5 Manage change successfully
- 6 Handle politics in your organisation

# Towards international leadership competence

## Global perspective

Knows complex world markets / politics  
Balances local and global  
Recognises impact of 'culture'

## Personal character

Shows integrity, trust, tolerance, creativity  
Generates goodwill and inspires trust  
Is comfortable migrating across styles

## Diversity management

Knows own behaviours and impacts  
Seeks and integrates different opinions  
Has interpersonal focus and flexibility

## Response to ambiguity

Learns continuously  
Avoids judging too quickly  
Able to manage risk and act during change

## Communicates across distance

Expresses a clear and engaging vision  
Opens up fast and frequent two-way channels  
Links people and know-how

## Organisational intelligence

Understands organisational dynamics  
Can mobilise / influence key stakeholders  
Promotes international systems / operations

## Balance of control and trust

Focuses on and delivers results  
Builds performing teams / coaches and enables people  
Defines motivating roles and rewards

70 - 20 -  
10



Just our ideas from our perspectives!

- Work-life status
- Location
- Organisation
- Career ambition
- English level
- Learning style
- Personality
- Interests
- Funding
- Other

Agile  
Virtual team leadership  
Relationship management

Learner training  
C1  
Listening skills  
Strategy and finance

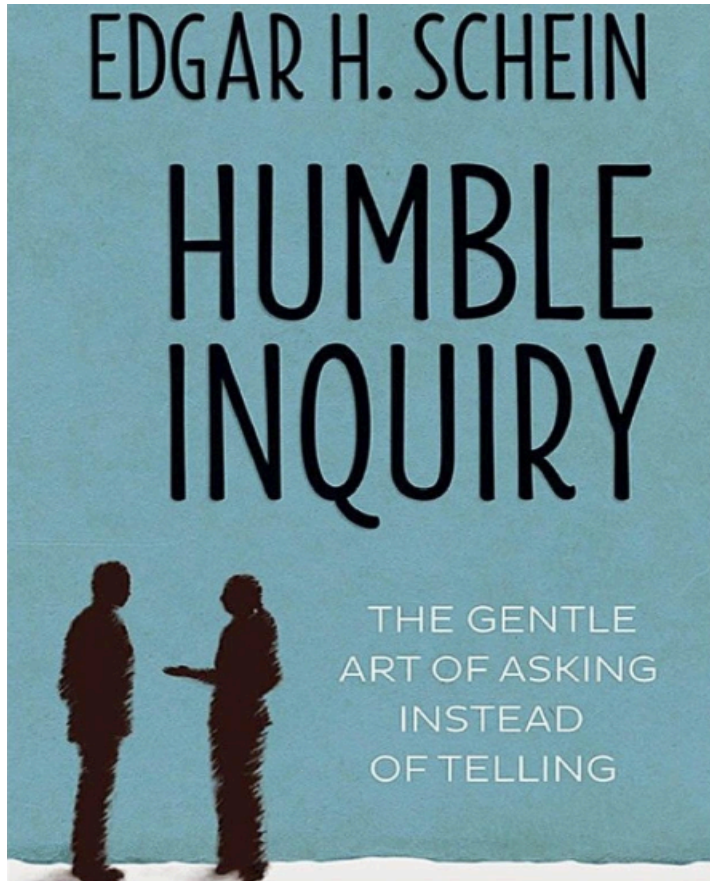
Technology  
Soft skills  
Organisational intelligence

Emotional intelligence  
Time management  
Work-life balance

International team skills  
Advanced negotiating  
Creative thinking  
techniques

Mentoring skills  
Erasmus exchange  
Cultural knowledge





Teaching

Coaching

Mentoring

Sparring partner

Consultant



*To compare our ideas - as educationalists - and to reflect on how we can or should **enhance** our specific role (drawing insights from each other or others)?*

# Please stay in touch!



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