

The 25th P.A.R.K. Conference

25.

Special edition
P.A.R.K. Conference

A Travellers' Guide to the Universe of English language and Skills Training

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About us

- Director of York Associates (UK)
- Trainer, coach, facilitator and author
- YA offers 'from language to leadership' plus range of teacher training courses
- Focus people to communicate and collaborate *better* to achieve *better results internationally*
- Director of Language Travel Division at STUDENT AGENCY TRAVEL
- Team leader, language travel fan, Erasmus+ expert
- SA offers tailor-made language and skills, training solutions for life
- Education is great, use it to your advantage



| **STUDENT** | **AGENCY** |

jazykové pobyty v zahraničí

About today's session

- To think about how to profile *the learning needs* of different people (travellers) in today's international world
- To explore ideas about which *learning pathways* / priorities can / should be created to meet these needs
- To compare our ideas - as educationalists - and to reflect on how we can or should *enhance* our specific role (drawing insights from each other or others)

Let's meet today's travellers!

- Work-life status
- Location
- Organisation
- Career ambition
- English level
- Learning style
- Personality
- Interests
- climbing
- Funding
- Corporate



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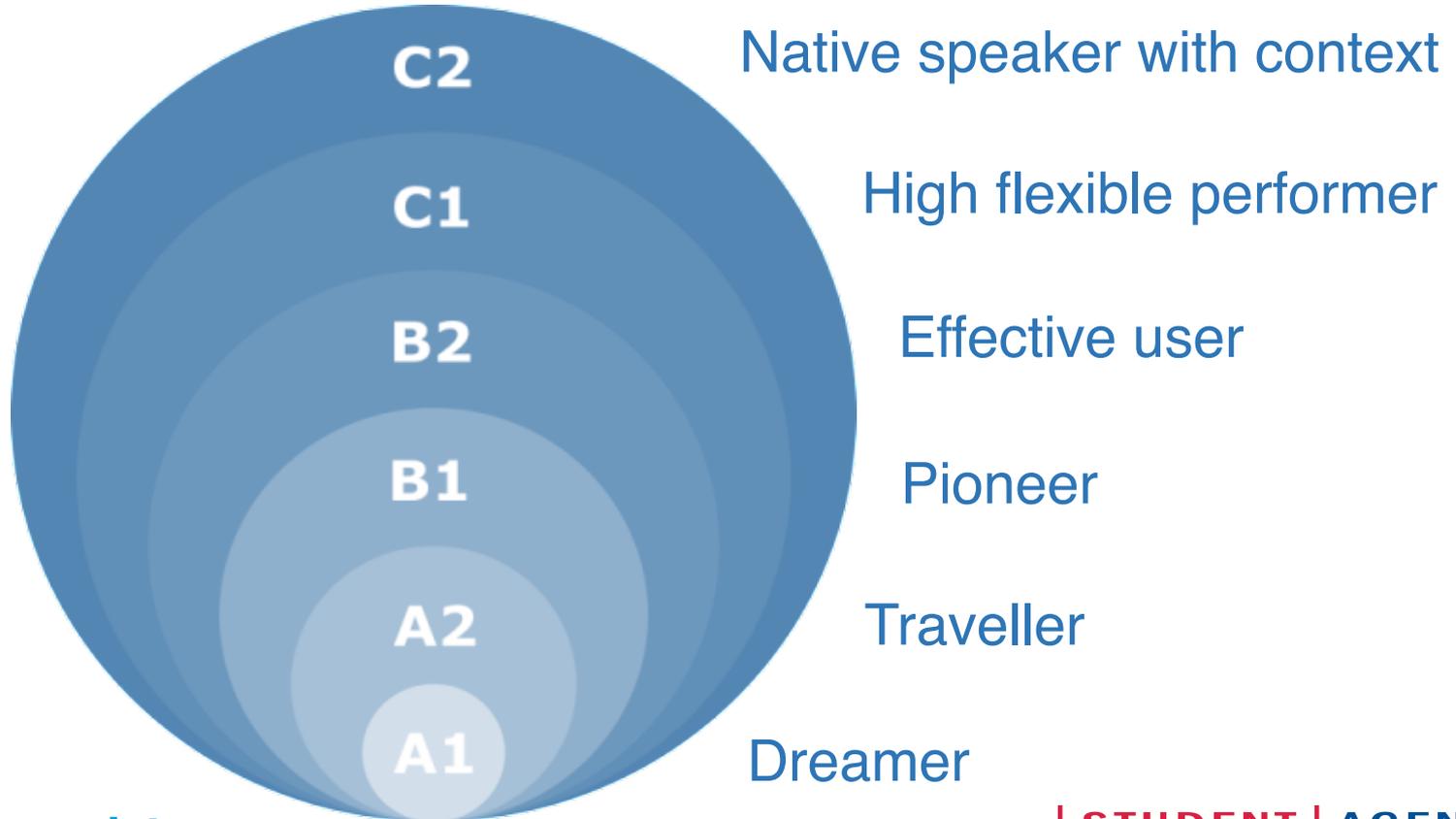
Rising star



Bright future

Which training needs would you recommend for each of these three individuals?
Make a note of your ideas!

Understanding a hierarchy of learning needs



Moving beyond English

Training in 4 dimensions

York Associates' unique 4-dimensional approach®



Drive Performance

- 1 Give and get feedback
- 2 Delegate to optimise performance
- 3 Coach and mentor others to achieve more
- 4 Facilitate dynamic learning events
- 5 Deliver engaging webinars
- 6 Lead virtual teams effectively

Develop Personal Insights

- 1 Know your strengths
- 2 Get more creative
- 3 Manage emotions in the workplace
- 4 Define your personal brand
- 5 Accelerate your learning
- 6 Plan next career steps



Increase Collaboration

- 1 Build trusting relationships
- 2 Motivate others
- 3 Build a high performing team
- 4 Create an effective international network
- 5 Grow your intercultural intelligence
- 6 Handle difficult people effectively



Grow Influence and Impact

- 1 Increase your influence at work
- 2 Pitch, present and inspire
- 3 Improve your international negotiations skills
- 4 Use storytelling to convince and persuade
- 5 Manage change successfully
- 6 Handle politics in your organisation



Towards international leadership competence

Global perspective

Knows complex world markets / politics
Balances local and global
Recognises impact of 'culture'

Personal character

Shows integrity, trust, tolerance, creativity
Generates goodwill and inspires trust
Is comfortable migrating across styles

Diversity management

Knows own behaviours and impacts
Seeks and integrates different opinions
Has interpersonal focus and flexibility

Response to ambiguity

Learns continuously
Avoids judging too quickly
Able to manage risk and act during change

Communicates across distance

Expresses a clear and engaging vision
Opens up fast and frequent two-way channels
Links people and know-how

Organisational intelligence

Understands organisational dynamics
Can mobilise / influence key stakeholders
Promotes international systems / operations

Balance of control and trust

Focuses on and delivers results
Builds performing teams / coaches and enables people
Defines motivating roles and rewards

70 - 20 -
10

Just our ideas from our perspectives!

- Work-life status
- Location
- Organisation
- Career ambition
- English level
B2+
- Learning style
B1+
- Personality
- Interests
- Funding
Corporate
- Other

Agile
Virtual team leadership
Relationship management

Learner training
C1
Listening skills
Strategy and finance

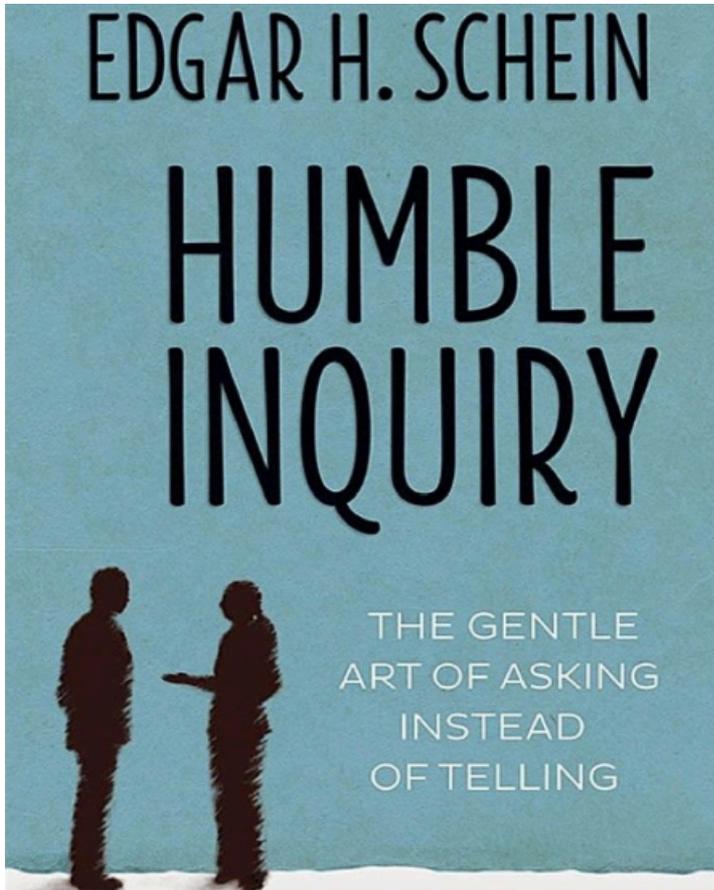
Technology
Soft skills
Organisational intelligence

Emotional intelligence
Time management
Work-life balance

International team skills
Advanced negotiating
Creative thinking
techniques

Mentoring skills
Erasmus exchange
Cultural knowledge





Teaching

Coaching

Mentoring

Sparring partner

Consultant



*To compare our ideas - as educationalists - and to reflect on how we can or should **enhance** our specific role (drawing insights from each other or others)?*

Please stay in touch!



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